

2012 **EXPLORER**



Thank you for your interest in the new 2012 Explorer. Included in this brochure you'll find information about:

CAPABILITY: 2012 Ford Explorer is the most capable Explorer ever. There's the available Intelligent 4WD System and Terrain Management System™. Curve Control, an enhancement to AdvanceTrac® with RSC®, delivers enhanced control in turns.

PERFORMANCE: 2012 Explorer offers the available new 2.0L I-4 EcoBoost™ engine, delivering the power of a V6 in a 4-cylinder engine. The standard 3.5L V6 engine features EPA-estimated 25 highway mpg, 290 horsepower and 255 lb.-ft. of torque.

SMART: Ford engineers have designed incredibly innovative and smart features into the Explorer. The world's first inflatable rear safety belts. Available Collision Warning System, BLIS® with Cross-Traffic Alert, Intelligent All-Wheel Drive. And more.

TECHNOLOGY: Explorer has a lot of high-tech intelligence to make life on the road a whole lot easier, such as available SYNC® with MyFord Touch™* – the easy-to-use in-car connectivity system. Available voice-activated Navigation System too.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Wolverine Ford Truck Sales Inc	3550 Wyoming Dearborn, MI 48120	(313) 849-0800
Fairlane Ford	14585 Michigan Ave. Dearborn, MI 48126	(888) 999-FORD
Jorgensen Ford Sales, Inc.	8333 Michigan Avenue Detroit, MI 48210	(313) 584-2250
Village Ford Inc.	23535 Michigan Ave. Dearborn, MI 48124	(313) 565-3900

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.





It's everything you never knew your SUV could be.

Explorer is completely redefining the SUV. Imagine getting fuel economy even the hybrid competition can't beat – that's 28 mpg hwy¹ with the all-new 2.0L EcoBoost™ engine². Take calls² without picking up your phone. Summon songs² without touching your media player. Maximize traction with the turn of a dial². Explorer offers smart systems² to help you back out of parking spots and change lanes safely, parallel park quickly and more, including the world's first inflatable rear safety belts² in automotive production. Take a new path to adventure in the 2012 Explorer.



Limited. White Platinum Metallic Tri-coat. Available equipment.

¹EPA-estimated, FWD. Class is Large Utilities vs. 2011/2012 competitors. ²Available feature.

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Gets the best hwy mileage in the class.



Introducing the all-new 2.0L EcoBoost™ I-4 engine.¹ Equipped with this state-of-the-art, turbocharged, direct-injection powerhouse, the 2012 Explorer provides power when you need it while pushing mileage to the max: 28 mpg hwy² is the absolute best of any non-hybrid engine in the class. A 6-speed automatic transmission helps EcoBoost deliver plenty of low-end torque for acceleration and passing, plus outstanding fuel economy while cruising. Spirited and smart – you can have it all with EcoBoost.

XLT. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Available feature. ²EPA-estimated, FWD. Class is Large Utilities vs. 2011/2012 competitors.



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Dials up your control. Any road. Any time.



Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System™¹ is paired with Intelligent 4WD¹ to give you seamless shift-on-the-fly confidence. It's one more way the 2012 Explorer takes you everywhere you want to go.



-  **Mud, Rut** lets the tires spin a bit if needed to help you keep moving.
-  **Snow, Gravel, Grass** optimizes grip on all sorts of slippery surfaces.
-  **Sand** allows aggressive wheel spin to help you stay on top.
-  **Normal** is ideal for everyday on-road driving.
-  **Hill Descent Control™** regulates your speed on steep declines with just the push of a button.



¹Available feature.

Delivers hwy mileage and power no V6¹ can beat.



Explorer sets extremely high standards with its 3.5L Ti-VCT V6 engine. It gets the best hwy mileage of any V6 in its class – 25 mpg – and it supplies an unsurpassed 290 horsepower too. Twin independent variable camshaft timing (Ti-VCT) adds an extra measure of precision, contributing to fuel efficiency or power output as your input demands. For a truly engaging drive, take control of the shifting via our 6-speed SelectShift Automatic.[™] Not in the mood? Let it choose the best gear for you. This sophisticated transmission, paired with the Class III Trailer Tow Package,² also helps Explorer tow up to 5,000 lbs.³ so you can go all out on your adventures.



Limited. White Platinum Metallic Tri-coat. Available equipment.

¹EPA-estimated 25 mpg hwy, FWD. Class is Large Utilities, non-hybrid vs. 2011/2012 competitors. Excluding other Ford Motor Company vehicles.

²Available feature. ³When properly equipped.



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Hands control the wheel. Voice controls the rest.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC®¹ Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod®. And thanks to Bluetooth® streaming audio¹, smartphone users can listen to Pandora® internet radio too. Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." SYNC also offers 911 Assist™, and with an activated SYNC Services account you get business searches¹, turn-by-turn driving directions¹, custom traffic alerts¹ and more. Personalize your experience at SyncMyRide.com.

Limited. Charcoal Black leather trim. MyFord Touch™ Available equipment.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply.



Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant color-coded menus. Our voice-activated SYNC^{®1} with MyFord Touch^{TM1} gives you ultimate control over your entertainment, phone, navigation and climate. Display your favorite photos. Create a Wi-Fi[®] hotspot for your passengers. You can even connect it to popular game consoles.² MyFord Touch includes SYNC Services, an 8" LCD touch screen in the center of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It's all about keeping your hands on the wheel and your eyes on the road.



Entertains you – and your friends.

MyFord Touch makes it easy to access your music and photos from a USB drive, an SD card, a portable hard drive or almost any device you plug into the media hub. Even connect a video cam to show off the footage you just shot of your star player's big game.²



Makes the most of your contacts.

Now you can “see” who’s calling when MyFord Touch displays your phone book contact photos. To check local movie times, today’s horoscopes, stock quotes and more, just call upon our exclusive SYNC Services, anytime day or night.



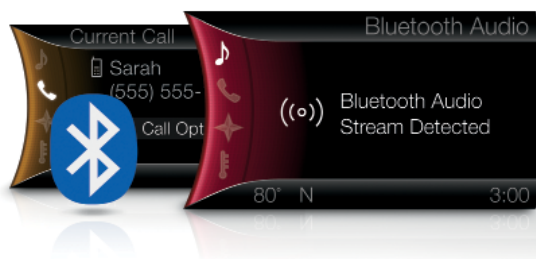
Navigates like a pro.

Upgrade to the Navigation System³ for interactive maps with 3D landmarks, plus an Eco-Route option on the turn-by-turn directions. A 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link delivers over 130 channels of unique content, plus live infotainment services including local fuel prices, weather reports, sports scores and more.⁴



Instantly adjusts your climate.

With one touch of the MyTemp button, the system recalls your preferred temperature setting. Heated seats,³ fan speed and other climate-related features are easily accessible from the same screen. Select climate controls are also located beneath the touch screen for quick access anytime.



Multitasks with Bluetooth.

No cords required. MyFord Touch is designed to be paired with your Bluetooth[®]-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s, plus make and take calls without ever touching your phone.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. ²Some features are only available when the vehicle is in Park. ³Available feature. ⁴SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



Senses what you may not see.



Simplifies lane changes and backing up.

Stop craning your neck trying to see what's in your blind spots. BLIS® (Blind Spot Information System) with cross-traffic alert¹ scans them for you. Just check your sideview mirrors² before changing lanes. An amber light means the system senses a vehicle in your way. It can also sense traffic approaching while you're slowly backing out of a parking spot. If it detects a vehicle in your path, the system sounds a warning, alerts you in the message center, and flashes a light in your sideview mirror.

Maintains your cruising distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support¹ uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.



Distances shown based on a speed of 60 mph.

Limited. Ingot Silver Metallic. Available equipment.

¹Available feature. ²BLIS replaces standard integrated blind spot mirrors.



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Comforts through every season.



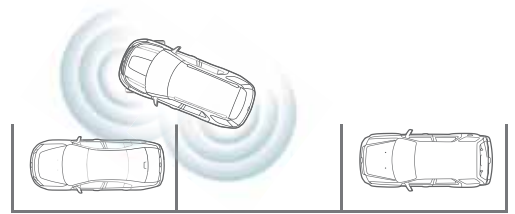
Warm summer day? Standard seating for 7 provides plenty of room to breathe with best-in-class¹ 1st- and 2nd-row head room, plus unsurpassed 2nd- and 3rd-row leg room. A dual-panel moonroof² floods the space with fresh air. Blustery winter evening? 10-way power, heated and cooled front seats² keep you comfortable. Environmentally friendly, soy-based foam in the seat cushions and seat backs helps conserve limited resources and reduce CO₂ emissions. This sustainable material joins recycled content, soft-touch surfaces and premium trim – all crafted to world-class standards for fit and finish – in a graceful design you'll appreciate in any climate every day of the year.



Limited. Charcoal Black leather trim with Pecan inserts. Available equipment.

¹Excluding other Ford Motor Company vehicles. ²Available feature.

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Steers you into the sweet spot.

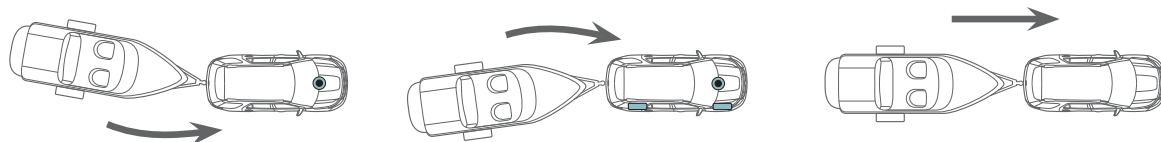
That's right. First, active park assist¹ uses ultrasonic sensors to help you locate the perfect parallel parking spot. Then, you take your hands off the wheel and your Explorer steers itself into place. You simply follow system prompts to shift gears and control the brake and accelerator pedals. The vehicle can be parked in as little as 24 seconds. Available exclusively on Explorer Limited.

Limited. White Platinum Metallic Tri-coat. Available equipment.

¹Available feature.



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Ready for 2.5 tons of fun.

That's an abundant 5,000 lbs. When equipped with the 290-hp 3.5L Ti-VCT V6 and the Class III Trailer Tow Package,¹ Explorer is geared up for adventure. You'll tow with the utmost confidence thanks to standard trailer sway control (TSC) and hill start assist. When trailer sway is detected, TSC automatically reduces engine speed and selectively applies the brakes to help you maintain control of both the vehicle and the trailer.² Hill start assist is particularly useful on boat launch ramps since it helps prevent you from rolling downhill when you take your foot off the brake. Whether heading up an incline in Drive or in Reverse, you're covered.

XLT. Dark Blue Pearl Metallic. Available equipment.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



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Increases your grip through the turns.

We all have our challenges. Whether yours include mountain switchbacks or freeway on-ramps, it can be easy to misjudge a turn. And you need to slow down – quickly. That's when you'll really appreciate Curve Control. As the latest enhancement to our AdvanceTrac® with RSC® (Roll Stability Control™), it's standard on every Explorer. Curve Control actually senses when you're entering a turn too fast and can apply 4-wheel braking and reduce engine torque to help slow the vehicle by as much as 10 mph in about a second.¹ It helps you stay in control on both wet and dry pavement.



Award-winning level of protection.

Explorer is the first and only vehicle in automotive production with inflatable rear safety belts² for the 2nd-row outboard seating positions. Designed to help reduce the risk of injury in the event of a frontal or side collision, they deploy in less than a blink of an eye and distribute pressure across more of the occupant's torso than a traditional belt. They're also compatible for use with most child-safety seats. This Ford-exclusive innovation has earned multiple awards including the 2011 Traffic Safety Achievement Award from the New York International Auto Show's World Traffic Safety Symposium.

"Top Safety Pick" – only the best will do.

Travel with confidence knowing Explorer has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) for 2011. In fact, no other brand offers you more 2011 "Top Safety Pick" vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.

Limited. Red Candy Metallic Tinted Clearcoat. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.



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Lots of ways to make it yours.



Take advantage of versatile standards to make your life easier. Stow all sorts of cargo with flexible seating configurations and a flat load floor. Even transport long objects inside. Add options to help make backing up, changing the seat arrangement and loading cargo easy. Create the Explorer you want, just the way you want it.

Extra-deep 21-cu.-ft. cargo area behind 3rd row¹

Rear view camera²PowerFold® 3rd-row seat²Power liftgate²

2nd-row 60/40 split-fold seat





Limited in White Platinum Metallic Tri-coat customized with smoked hood and side window deflectors, molded splash guards, roof crossbars, and cargo box by THULE®¹

Dual head restraint DVD by INVISION™¹

All-weather floor mats

Remote start systems

Cargo security shade, cargo area protector and rear bumper protector

Electronics

Keyless entry keypad
Vehicle security systems
Park assist systems¹

Exterior

Locking fuel plug
Full vehicle cover¹
Sportz® SUV tent¹
Trailer hitch balls/drawbars
Wheel lock kit

Interior

Interior light kit
Cargo organizers and protectors
Ash cup/coin holder

custom
accessories 

¹Ford Licensed Accessory.

EXPLORER Standard Features

Mechanical

3.5L Ti-VCT V6 engine
6-speed SelectShift Automatic™ transmission
4-wheel disc Anti-Lock Brake System (ABS)
18.6-gallon fuel tank
Easy Fuel® capless fuel filler
Electric power-assisted steering
Front-wheel drive (FWD)
Hill start assist
Independent front and rear suspension
Traction control
Trailer sway control

Seating

1st-row bucket seats
2nd-row 60/40 split fold-flat seat
3rd-row 50/50 split fold-flat seat

Interior

1st-, 2nd- and 3rd-row dome/map lights
1st- and 2nd-row carpeted floor mats
1st- and 2nd-row scuff plates with embossed Explorer logo
1st-row center console with armrest and storage
Accessory delay for power features
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with auxiliary rear controls
Cabin air filter
Cargo area hooks
Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
Front-passenger (1) and B-pillar (2) assist handles
Load floor tie-down hooks
Overhead console with sunglasses holder
Power door locks
Power windows
Rear-window defroster
Steering wheel-mounted cruise, audio, and 5-way MyFord™ controls (2)
Tilt/telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps
Dual chrome exhaust tips
LED taillamps
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
Roof-mounted antenna
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Autolock
Battery saver with headlamps-off delay
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front height-adjustable shoulder safety belts
Front-seat side airbags ¹
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)
MyKey®
Safety Canopy® System with side-curtain airbags ¹ and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions ²
Tire Pressure Monitoring System (excludes spare)



Horsepower, Torque & EPA-Estimated Fuel Economy

3.5L Ti-VCT V6 Engine	Horsepower: 290 @ 6,500 rpm	Torque (lb.-ft.): 255 @ 4,000 rpm
6-speed SelectShift Automatic		
FWD	18 city/25 hwy/20 combined mpg	
4WD	17 city/23 hwy/19 combined mpg	
2.0L EcoBoost™ I-4 Engine	Horsepower: 240 @ 5,500 rpm ³	Torque: 270 @ 3,000 rpm ³
6-speed automatic	20 city/28 hwy/23 combined mpg	

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Figures achieved using premium unleaded gasoline.

Comparisons based on 2011 competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



EXPLORER Standard Features



Explorer

Equipment Group 100A
Includes all standard features, plus:

Mechanical

58-amp-hr battery
175-amp alternator

Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Manual day/night rearview mirror
MyFord™ with 4.2" color LCD displays in instrument cluster and center stack; and media hub with auxiliary audio input jack
Power windows with one-touch-down driver's side window feature

Exterior

17" steel wheels with 5-spoke wheel covers and P245/65R17 all-season BSW tires
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
Foundry Gray-painted grille



XLT

Equipment Group 200A
Includes all Explorer features, plus:

Mechanical

200-amp alternator
Perimeter alarm

Seating

1st-row bucket seats
Unique cloth seats

Interior

Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Power windows with front one-touch-up/-down feature
SiriusXM Satellite Radio with 6-month trial subscription

Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires
Automatic headlamps
Black lower bodyside cladding with chrome accents
Chrome door handles
Fog lamps
Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps
Reverse Sensing System
Satin Silver-finish grille
SecuriCode™ invisible keypad
Silver roof-rack side rails



Limited

Equipment Group 300A
Includes all XLT features, plus:

Mechanical

72-amp-hr battery
Intelligent Access with push-button start
Remote Start System

Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature and 6-way power front-passenger seat
2nd-row 60/40 split fold-flat seat with armrest and dual cupholders
Leather-trimmed seating surfaces

Interior

110-volt power outlet
Ambient lighting
Auto-dimming rearview mirror
Cargo net
Dual-zone electronic automatic temperature control
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
High-gloss Black center stack accents
MyFord Touch™ with 2 configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power-adjustable pedals with memory
Sony® Audio System with 12 speakers and HD Radio™ Technology
Unique wood-appearance instrument panel appliques
Universal garage door opener

Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires
Body-color grille
Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory
Rear view camera

Exterior Dimensions

Wheelbase	112.6"
Length	197.1"
Height	70.4"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.3"

Interior Dimensions

	1st/2nd/3rd Row
Head room	41.4"/40.5"/37.8"
Shoulder room	61.3"/61.0"/50.8"
Hip room	57.3"/56.7"/40.7"
Leg room	40.6"/39.8"/33.2"

Capacities (cu. ft.)

Passenger volume	151.7
Cargo volume behind 1st row	80.7
Cargo volume behind 2nd row	43.8
Cargo volume behind 3rd row ¹	21.0
Fuel tank (gal.)	18.6
Max. towing (lbs.) ²	5,000

¹Including rear seat well. ²Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. Sirius U.S. Satellite Services available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Sony is a registered trademark of the Sony Corporation. HD Radio is a proprietary trademark of iBiquity Digital Corp.



Explorer



Medium Light Stone cloth trim. | 3rd-row cupholders and storage bins. | MyFord™ 4.2" LCD center stack display. | Embossed door-sill scuff plates. | All-weather floor mats.¹



¹Available feature.

Explorer

Available Package

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

All-weather floor mats

Cargo security shade

Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM Satellite Radio)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Roof-rail crossbars

SiriusXM Satellite Radio

Splash guards

Exteriors

Exteriors	Interior
White Suede	1
Ingot Silver Metallic	1
Red Candy Metallic Tinted Clearcoat ¹	1
Dark Blue Pearl Metallic	1
Black	1



17" Steel with 5-spoke Wheel Covers
Standard

Exterior Colors

	White Suede
	Ingot Silver Metallic
	Red Candy Metallic Tinted Clearcoat
	Dark Blue Pearl Metallic
	Black

Interior Color

	Medium Light Stone Cloth
--	--------------------------



Dark Blue Pearl Metallic.

¹Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.





Charcoal Black leather trim. Available equipment. || 1st-row center floor console. Available equipment. || Heated sideview mirrors with LED turn signal indicators and security approach lamps. || Satin Silver-finish grille. || Fog lamps.



Available Equipment Groups

Equipment Group 201A – Auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes SYNC® with MyFord Touch™ voice-activated, in-vehicle connectivity system, which includes SYNC Services, two 4.2" configurable displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Equipment Group 204A¹ – Includes auto-dimming rearview mirror + Premium Audio System with 8 speakers + rear view camera + **Comfort Package** includes leather-trimmed seating surfaces, 10-way power driver's seat and 6-way power front-passenger seat

Equipment Group 205A – Includes all content of 204A + dual-zone electronic automatic temperature control + **Driver Connect Package**

Available Packages

BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A, 204A or 205A)

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission (n/a with 20" wheels, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

20" polished aluminum wheels (requires 201A, 204A or 205A; n/a with EcoBoost engine)

All-weather floor mats

Cargo security shade

Dual head restraint DVD by INVISION™²

Dual-panel moonroof (requires 201A or 205A)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Power liftgate (requires 201A, 204A or 205A)

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A)

Exteriors

	1	2	3	4
White Platinum Metallic Tri-coat³	1	2	3	4
White Suede	1		3	
Ingot Silver Metallic	1	2	3	4
Sterling Gray Metallic	1	2	3	4
Ginger Ale Metallic	1	2	3	4
Red Candy Metallic Tinted Clearcoat³	1	2	3	4
Cinnamon Metallic	1	2	3	4
Golden Bronze Metallic	1	2	3	4
Dark Blue Pearl Metallic	1	2	3	4
Black	1	2	3	4

Interiors

Exterior Colors

	White Platinum Metallic Tri-coat
	White Suede
	Ingot Silver Metallic
	Sterling Gray Metallic
	Ginger Ale Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Golden Bronze Metallic
	Dark Blue Pearl Metallic
	Black

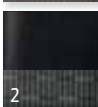
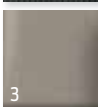
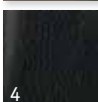


18" Painted Aluminum Standard



20" Polished Aluminum Available

Interior Colors

	Medium Light Stone Cloth Standard
	Charcoal Black Cloth Standard
	Medium Light Stone Leather Requires Comfort Package
	Charcoal Black Leather Requires Comfort Package



White Platinum Metallic Tri-coat.

¹Late availability. ²Ford Licensed Accessory. ³Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



Limited



Charcoal Black leather trim with perforated inserts. Available equipment. | 2nd-row center console¹ | Intelligent Access with push-button start. | Body-color grille.
| 2nd-row climate control, 12-volt powerpoint and 110-volt power outlet.



¹Available feature.

Limited

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + power liftgate + **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar

Equipment Group 302A – Includes all content of 301A + active park assist + adaptive cruise control and collision warning with brake support + rain-sensing wipers + HID headlamps + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions

Equipment Group 303A – Includes all content of 302A + 2.0L EcoBoost™ I-4 engine with 6-speed automatic transmission

Available Packages

BLIS Plus Inflatable Rear Safety Belt Package

Class III Trailer Tow Package includes engine oil cooler and 7-/4-pin wiring harness (n/a with EcoBoost engine)

Available Options

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift Automatic™ transmission)

20" polished aluminum wheels (requires 301A, 302A or 303A)

2nd-row bucket seats (requires 301A, 302A or 303A)

2nd-row center console (requires 2nd-row bucket seats and 301A, 302A or 303A)

All-weather floor mats

Cargo security shade

Dual head restraint DVD by INVISION™¹

Dual-panel moonroof

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with EcoBoost engine)

Power liftgate

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Exteriors

	Interiors				
White Platinum Metallic Tri-coat²	1	2	3	4	5
Ingot Silver Metallic	1	2	3	4	
Sterling Gray Metallic	1	2	3	4	5
Ginger Ale Metallic	1	2	3	4	
Red Candy Metallic Tinted Clearcoat²	1	2	3	4	
Cinnamon Metallic	1	2	3	4	
Golden Bronze Metallic	1	2	3	4	5
Dark Blue Pearl Metallic	1	2	3	4	5
Black	1	2	3	4	5



20" Painted Aluminum Standard



20" Polished Aluminum Available

Exterior Colors

	White Platinum Metallic Tri-coat
	Ingot Silver Metallic
	Sterling Gray Metallic
	Ginger Ale Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Golden Bronze Metallic
	Dark Blue Pearl Metallic
	Black

Interior Colors

	Medium Light Stone Leather Standard
	Charcoal Black Leather Standard
	Medium Light Stone Leather with Perforated Inserts Requires Luxury Seating Package
	Charcoal Black Leather with Perforated Inserts Requires Luxury Seating Package
	Charcoal Black Leather with Pecan Perforated Inserts Requires Luxury Seating Package



Sterling Gray Metallic. Available equipment.

¹Ford Licensed Accessory. ²Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.





QUALITY, GREEN, SAFE AND SMART.

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New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

